

2018 Crisis Management Scenario

The Board of Directors of Farber Academy, an exclusive New England Private residential school whose graduates include several CEO's from Fortune 500 companies, two U.S. Senators, and 5 members of the US House of Representatives, recently announced the resignation of Headmaster Wormer three years before the expiration of his contract. An IRS investigation has concluded that he has been using school discretionary funds to pay for personal expenditures such as his membership in the Maine yacht club, a new roof on his house, and a trip for his entire family to a resort in the Dominican Republic during January break. An indictment for misuse of funds is likely. His current salary of \$600,000 per year has also been a bone of contention between parents and the Board of Directors, given that tuition has risen 15% in each of the last three years.

You are the school's Communication Director and have been asked to make a statement to the press and take questions.